

(Pages : 3)

P – 7998

Reg. No. :

Name :

First Semester B.Com. Degree Examination, March 2023

Career Related First Degree Programme Under CBCSS

Group 2 (b) — Commerce with Computer Applications

Core Course I

CC 1141 — INTRODUCTION TO INFORMATION TECHNOLOGY

(2018 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in a word or maximum of **two** sentences. Each question carries 1 mark.

1. What is a personal computer?
2. Which is the first minicomputer?
3. What is ROM?
4. Explain the terms 'bit' and 'byte'.
5. What do you mean by Hexadecimal number system?
6. What is a Display Unit?
7. What is nano memory?
8. What is a PDA?

P.T.O.

9. What is Twitter?
10. What is Kindle?

(10 × 1 = 10 Marks)

SECTION – B

Answer any **eight** questions (Not to exceed **one** paragraph each). Each question carries **2** marks.

11. What are workstations?
12. What are Mobile Computer Devices?
13. What do you mean by 5G mobile technology?
14. Enumerate the advantages of flash memory.
15. Explain the various data transmission devices.
16. What is the function of server computers?
17. What are the features of Mainframe computers?
18. Explain briefly the term artificial intelligence.
19. What are BIOS?
20. What is Software? Mention the different types of software.
21. Name some of the social networking sites active today?
22. What is booting?

(8 × 2 = 16 Marks)

SECTION – C

Answer any **six** questions. (Not to exceed **120** words). Each question carries **4** marks.

23. Distinguish between Mainframe and Super computers.
24. Discuss different characteristic features of computers.

25. Explain the benefits of IT in service of society.
26. Briefly explain the history of computers.
27. What are benefits of Robotics in data transmission?
28. Enumerate the advantages of mobile phone technology.
29. Why are fifth generation computers important?
30. What are the various types of printers available in the market?
31. Explain the advantages of social media in the modern day.

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions. (Not exceeding **four** pages) Each question carries **15** marks.

32. Define Operating System. What are its functions? Discuss the various operating systems available today.
33. Explain the different units of a computer.
34. Explain the diverse computer arithmetic's available in computer technology.
35. Explain the history of evolution of mobile technology.

(2 × 15 = 30 Marks)

(Pages : 3)

P – 7841

Reg. No. :

Name :

First Semester B.Com. Degree Examination, March 2023

First Degree Programme under CBCSS

Complementary Course – I

CO 1131/CC 1131 : MANAGERIAL ECONOMICS

(2018 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** or **two** sentences.

1. Define demand forecasting.
2. What is Managerial Economics?
3. What is pure competition?
4. What is opportunity cost?
5. What is decision making?
6. What is market demand?
7. What is Business Cycle?
8. Define Economic problem.
9. Explain the law of supply.
10. What is duopoly?

(10 × 1 = 10 Marks)

P.T.O.

SECTION – B

Answer any **eight** questions not exceeding a paragraph.

11. What do you mean by income elasticity?
12. Write a note on Cobb-Douglas Production Function.
13. What is Average Revenue?
14. What is Delphi technique?
15. What is price discrimination?
16. What is price dumping?
17. What do you mean by going rate pricing?
18. Write two objectives of demand forecasting.
19. What do you mean by customary pricing?
20. What is penetration pricing?
21. What is depression?
22. What is producer's equilibrium?

(8 × 2 = 16 Marks)

SECTION – C

Short essay type questions. Answer any **six** questions.

23. Explain the cost-output relationship in the short run.
24. Explain the qualities of good demand forecasting.
25. What are the factors affecting pricing decision?
26. Explain the objectives of pricing policies.

27. What are the types of decision making?
28. State the features of business cycle.
29. Explain diseconomies of scale.
30. Write a note on Target pricing.
31. Explain the salient features of recession.

(6 × 4 = 24 Marks)

SECTION – D

Long essay type questions: Answer any **two** questions.

32. What is monopolistic competition? Explain the features of monopolistic competition?
33. Discuss the various phases of a business cycle.
34. Explain the factors determining supply of a commodity.
35. Discuss the role of Managerial economist in business decision making.

(2 × 15 = 30 Marks)

(Pages : 3)

P – 7846

Reg. No. :

Name :

First Semester B.Com. Degree Examination, March 2023

First Degree Programme under CBCSS

Core Course II

CO 1142/CC 1143 : MANAGEMENT CONCEPTS AND THOUGHTS

(2018 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer all questions in one or two sentences. Each question carries 1 mark.

1. Define Planning.
2. What is unity of direction?
3. What is meant by mental revolution?
4. Define procedures.
5. What is organization structure?
6. Expand MBO.
7. Define Staffing.
8. What are goals?
9. What is formal communication?
10. What is autocratic leadership?

(10 × 1 = 10 Marks)

P.T.O.

SECTION – B

Answer **any eight** questions not exceeding a paragraph. Each question carries **2** marks.

11. Explain the principles of organizing.
12. Write a note on Functional organization.
13. Explain the process of communication.
14. What is Responsibility?
15. What is Line and staff organization structure?
16. What is MBE?
17. What are esteem needs?
18. Define organizing.
19. What is change management?
20. What is system approach?
21. Explain the term strategy.
22. What is democratic leadership?

(8 × 2 = 16 Marks)

SECTION – C

Answer **any six** questions. (not to exceed **120** words) Each question carries **4** marks.

23. What is quantitative approach to management?
24. Explain the qualities of a leader.

25. Discuss the main features of human relations approach.
26. Explain Mc Gregor's theory of X and Y.
27. What are the techniques of direction?
28. State the importance of controlling.
29. Explain the features of TQM.
30. What are the essentials of effective control system?
31. Explain the process of communication.

(6 × 4 = 24 Marks)

SECTION – D

Answer **any two** questions. (not exceeding 4 pages) Each question carries 15 marks.

32. Explain Maslow's need hierarchy theory of Motivation.
33. Discuss the different styles of leadership.
34. Explain the steps involved in planning process.
35. Discuss the different types of communication.

(2 × 15 = 30 Marks)

(Pages : 3)

P – 7843

Reg. No. :

Name :

First Semester B.Com. Degree Examination, March 2023

First Degree Programme under CBCSS

METHODOLOGY AND PERSPECTIVES OF BUSINESS EDUCATION

**(Common for Foundation Course I — CO 1121/CX 1121/TT 1121/
HM 1121/CC 1121)**

(2018 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer all questions in 1 or 2 sentences :

1. What is Joint Stock Company?
2. What is liberalization?
3. Define managerialism.
4. What is partnership deed?
5. What is HRM?
6. What are values in business?
7. What do you mean by venture capital?
8. What is skimming?
9. Write two examples of private sector enterprises in India.
10. What is case study?

(10 × 1 = 10 Marks)

P.T.O.

SECTION - B

Answer **any eight** questions not exceeding a paragraph.

11. What are the difference between entrepreneur and entrepreneurship?
12. List out ethical issues related to international business?
13. What is cross tabulation?
14. What are the consequences of non-registration of firms?
15. What is corporate entities?
16. What are the issues in corporate governance?
17. What is debenture capital?
18. What is scanning?
19. What are the merits of secondary data?
20. What are the characteristics of public sector enterprise?
21. What do you mean by tertiary sector?
22. Briefly explain the government regulations of business.

(8 × 2 = 16 Marks)

SECTION - C

Short essay type. Answer **any six** questions.

23. What are the features of sole proprietorship?
24. What are the management problems in small and medium organizations?
25. What are the steps of a field study?

26. What are the limitations of a company?
27. Profit maximization is the main objective of the business. Do you agree? Specify the reasons.
28. What is the importance of business ethics?
29. What are the different factors considered while selecting an ideal business organization?
30. Discuss the procedure for forming a joint venture.
31. What are the objectives of the project report?

(6 × 4 = 24 Marks)

SECTION - D

Long essay type. Answer **any two** questions.

32. What are the basic features of capitalism, socialism, and mixed economy?
33. Explain various problems faced by a businessman while establishing a new business unit.
34. Explain various factors affecting entrepreneurial growth.
35. What are the sources of primary data and secondary data?

(2 × 15 = 30 Marks)

(Pages : 3)

P – 7838

Reg. No. :

Name :

First Semester B.Com. Degree Examination, March 2023

First Degree Programme under CBCSS

ENVIRONMENTAL STUDIES

(Common for Foundation Course I – CO 1121/CX 1121/TT 1121/HM 1121 (2013 & 2014 Admissions), CC 1121(2014 Admission), Core Course I-CO 1141/CX 1141/TT 1141/HM 1141 (2015 Admission onwards)/CC 1141(2015-2017 Admission) and Core Course II-CC 1142 (2018 Admission onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in one or two sentences :

1. What is ecology?
2. Define environment.
3. What is Lithosphere?
4. What is balanced ecosystem?
5. Define environment impact assessment.
6. What is acid rain?
7. What is climate?
8. What is energy balance?
9. Define biodiversity.
10. What is air pollution?

(10 × 1 = 10 Marks)

P.T.O.

SECTION – B

Answer **any eight** questions not exceeding a paragraph.

11. What are the effects of water pollution?
12. What are land resources?
13. Explain sustainable development.
14. Define the term population explosion.
15. What is rain water harvesting?
16. *What are the components of environment?*
17. Explain greenhouse effect.
18. What is meant by environmental ethics?
19. What do you mean by ex-situ conservation?
20. Explain the causes of soil pollution.
21. What is atmosphere?
22. What is vermi composting?

(8 × 2 = 16 Marks)

SECTION— C

Short essay type questions. Answer any **six** questions.

23. Briefly discuss the effect of environmental degradation on population.
24. Explain the term ecological pyramid.
25. Briefly explain grassland ecosystem.
26. What are the biotic components of an ecosystem?
27. Explain the concept solid waste management.
28. Discuss the various steps to control and prevention of water pollution.
29. Explain the need and importance of Environmental studies.
30. What are the reasons for problem of energy in urban areas?
31. Write short notes on resettlement and rehabilitation of people.

(6 × 4 = 24 Marks)

SECTION – D

*Long essay type questions: Answer any **two** questions.*

32. What is global warming? Discuss the causes of global warming.
33. Explain major movements in India with environmental awareness.
34. What is environmental pollution? Explain types of environmental pollution.
35. Explain the term bio diversity. What are the values of bio diversity?

(2 × 15 = 30 Marks)

Reg. No. :

Name :

**First Semester B.Sc./B.Com./B.B.A./B.C.A./B.S.W./B.M.S./B.Voc. Degree
Examination, March 2023.**

Career Related First Degree Programme under CBCSS

Group 2(b) – Language Course – English

EN 1111/EN 111/ EN 1111.4 – LANGUAGE SKILLS

(2019 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

- I. Answer all questions, each in a word or a sentence.
1. Define communication.
2. Give an example of a two syllable word.
3. Mention any two mediums of communication.
4. _____ is called the study of body language.
5. _____ is the physical manifestation of language.
6. What is the full form of CV?
7. What is the meaning of the French word 'Resume'?
8. The person who gets the end product of communication is called _____
9. Define blogs.
10. What is podcast?

(10 × 1 = 10 Marks)

II. Answer **any eight**, each in a short paragraph not exceeding **50** words.

11. What is meant by netiquette?
12. *Process of communication.*
13. Components of communication
14. Types of podcast
15. Soft skills
16. Hard skills
17. What is non-verbal communication?
18. Why do we need a CV?
19. Barriers to effective listening.
20. What is phonetics?
21. Define linguistics.
22. What is a foreign language?

(8 × 2 = 16 Marks)

III. Answer **any six**, each in a paragraph not exceeding **100** words.

23. Read the following passage and answer all the questions that follow.

Opera refers to a dramatic art form, originating in Europe, in which emotional content is conveyed to the audience as much through music, both vocal and instrumental, as it is through the lyrics. By contrast, in musical theatre an actor's dramatic performance is primary and the music plays a lesser role. The drama in opera is presented using the primary elements of theatre such as scenery, costumes and acting. However the words of the opera, or *libretto*, are

sung rather than spoken. The singers are accompanied by a musical ensemble ranging from a small instrumental ensemble to a full symphonic Orchestra.

- (a) What is meant by opera?
- (b) How is musical theatre different from opera?
- (c) How are the lyrics in opera conveyed?
- (d) Who accompanies the singers in an opera?

- 24. Write a script for hosting a chat show with a famous entrepreneur.
- 25. Prepare a speech on the essence of discipline to succeed in life.
- 26. Mention ten telephonic exchanges between yourself and the manager of a company where you have been promoted to a post of division manager.
- 27. Write a blog on the importance of economic independence for women after marriage.
- 28. Write an email to an academic inviting him/her to be the guest of honour in a talk series hosted by your college.
- 29. Write a script for a podcast on the freedom of speech.
- 30. Edit the passage.

The auditorium were decorated with buntings. Chairs have been neatly arranged in rows for the invitees. The dias have a beautiful backdrop. The principle escorts the chief guest to the stage when they all occupy there seats, two girls, sing the prayer.

- 31. Prepare minutes of a meeting conducted by the literary club. You are the secretary of the club and the meeting is related to the celebration of literary week.

(6 × 4 = 24 Marks)

IV. Answer **any two** each in about **300** words.

32. Write a book review on a favorite novel you have read.
33. Prepare a blog on creating awareness about the growing use of Artificial Intelligence in the field of liberal Arts.
34. Prepare a CV and a covering letter for the post of Research Assistant in a reputed institution in a response to an advertisement that has appeared in a daily.
35. The following passage is in a jumbled manner. Arrange them in the correct order so as to make a sensible passage.

Scientists have for the first time managed to edit genes in a human embryo to repair a genetic mutation, fueling hopes that such procedures may one day be available outside laboratory conditions. The Cardiac disease causes sudden death in otherwise healthy young athletes and affects one in 500 people overall. Correcting the mutation in the gene would not only ensure that the child is healthy but also prevents transmission of the mutation to future generations. It is caused by a mutation in a particular gene and a child will suffer from the condition even if inherits only one copy of the mutated gene. In results announced in Nature this week, scientists fixed a mutation that thickens the heart muscle, a condition called hypertrophic cardiomyopathy.

(2 × 15 = 30 Marks)